Permit #F00027957

FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: F00027957 **Type of Permit:** FILMING **Release Date:** 05/14/2010

Production Company SUPPLY & DEMAND

Insured Company Name SUPPLY & DEMAND

Contact Phone No. 1 310-956-3500
Contact Phone No. 2
Fax
Address 145 HUDSON ST
NEW YORK, New York 10013

Production Title PANTENE

Type of Production Commercial - Spec

Producer michael manacop

Director tbd tbd

1st AD none none

Production Manager charlene manca

FilmL.A. Coordinator Adrian Fayad

Location Manager Erik Snyder
Primary Phone Mobile - 818-624-4468
Secondary Phone

Location Assistant none none
Primary Phone Office - 818-624-4468
Secondary Phone

Fees

Posting 300	$26.00
Notification Charge	$155.00
FILMLA FILM APPLICATION FEE	$625.00
LA CITY FIRE DEPARTMENT SPOT CHECK SURCHARGE	$85.00

Total Permit Fee $891.00

Number of Locations 1

NOT A PERMIT

Permit #F00027957

FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information — Location

Permit Number F00027957
Production Company SUPPLY & DEMAND
Insured Company SUPPLY & DEMAND
Production Title PANTENE

Location Manager Erik Snyder
Primary Phone Mobile - 818-624-4468
Secondary Phone

Location Address 201 N Westmoreland Ave, Los Angeles, CA, 90004

Location Names

Location Type Loft

Location Description

Film Dates 5/17/2010 - 5/18/2010 07:00 - 22:00

Open or Closed to the Public Closed

Generic Conditions Equipment vehicles may park on one side of street
No Cast and Crew parking on areas streets.
No interference with vehicular or pedestrian traffic

Equipment on Location

Type	Quantity
5 or 10 ton trucks	1
Cube Trucks	1
Generator	1
Vans	1

Personnel on Location

Type	Quantity
Cast	3
Crew	22

Filming Activities Exterior establishing shots; Exterior models against scenery; Interior models against scenery; FILMING ACTIVITY IN UNIT 101 AND 102. ;

Jurisdiction **Political:** Los Angeles City - Council District 01 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Location Notes

Coordinator Note RUNNING CABLE FROM GENERATOR ON SIDE OF BUILDING THROUGH WINDOW

Coordinator Note NO CABLING INSIDE HALLWAYS, OR STAIRWELLS.

Coordinator Note COMPANY WILL REMAIN ISOLATED INSIDE LOFT UNITS

Parking

Base Camp
Location Type : Location
Street :

Crew Parking
Location Type : Location
Street :

Posting "No Parking" signs B/S Westmoreland Ave., 300' in front of 201 Westmoreland Ave

Approximate Footage 0 - 300 **Log Number** 1014847

Date(s) 5/17/2010 to 5/18/2010 **Time(s)** 07:00 to 22:00

NOT A PERMIT